



# Data Privacy

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## CW Cleaning Solutions GmbH

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## | Privacy Policy

Privacy policy of CW Cleaning Solutions GmbH, Köln. Last updated: April 2024.

### Data Transmission and Logging

When you visit our website, our web server temporarily stores: IP address of the requesting computer, date and time of access, name and URL of the retrieved file, the referrer URL, browser used, and operating system. This data is evaluated exclusively to ensure trouble-free operation and improve our services. It cannot be assigned to specific persons and is not merged with other data sources.

### Inventory Data

Personal data is only collected if you voluntarily provide it when placing an order or opening a customer account. We use your data exclusively for fulfilment and processing of your order. After full contract processing and payment, your data will be blocked and deleted after expiry of the statutory retention periods, unless you have expressly consented to further use.

### Usage Data

We collect usage data (e.g. pages visited, interests, access times) only to the extent necessary to enable use of the service or for billing purposes. Usage data is not merged with other sources and is deleted after the end of the usage process unless required for billing.

### Cookies

Our website uses cookies — small text files stored on your hard drive by your browser. Cookies cannot execute programs or transmit viruses. They make the website more user-friendly and effective. You can configure your browser to inform you about cookies, allow them only in individual cases, generally refuse them, or automatically delete them when the browser is closed.

### Google Analytics

This website uses Google Analytics, a web analytics service by Google Inc. Google Analytics uses cookies to analyse how users use the site. The information generated is usually transmitted to a Google server in the USA. IP anonymisation is active on this website. You can prevent the storage of cookies by adjusting your browser settings.

### Right to Information

You have the right at any time to obtain free information about the data stored about you, its origin, recipients, and purpose of storage. You also have the right to correct, block, or delete this data. Contact us at any time at the address given in the imprint.